The UCWIB Team Message
The UCWIB Team
County Administration
Board of Directors – The Private Sector
Board of Directors
Program Standards
Program Services
Funded Programs
WIA Common Measures
WFNJ Participation Rate
Union County Key Growth Sectors
Executive Summary of the WIB Master Budget

Department of Economic Development
Union County Workforce Investment Board
10 Elizabethtown Plaza, 4th Floor
Elizabeth, New Jersey 07207
Phone: (908) 527-4195
Fax: (908) 659-7406
www.ucnj.org/wib
The UCWIB Team Message

The Union County Workforce Investment Board and the Union County One Stop Career Center faced many headwinds in program year 2012-2013. In addition to the labor demands of maintaining an outstanding performance track in exceeding the Workforce Investment Act's Common Measures, the UCWIB team surpassed the state’s average Participation Rate with respect to WorkFirst New Jersey programs.

The County of Union was impacted by Hurricane Sandy in October of 2012. In response, the UCWIB team successfully applied for and received National Emergency Grant (NEG) funds to develop and implement a countywide municipal clean-up effort. The NEG initiative created new jobs in the areas of debris removal and hurricane relief resource management.

Finally, the UCWIB team successfully immersed itself in the completion of the State Employment & Training Commission's 15-Point Recertification Application. Upon completion of the recertification process, the UCWIB team shall have a strategic direction in which to forge ahead. The 2013-2014 program year promises to become a transformative opportunity for the Union County Workforce delivery system.
The UCWIB Team

**County Administration**
Sergio Granados, Freeholder Liaison
Alfred J. Faella, County Manager
William Reyes, Jr., Deputy County Manager &
    Director Department of Economic Development
Frank Guzzo, Director, Department of Human Services
MaryAnn Anderson, One Stop Operations Manager
Antonio Rivera, MSW, Director, Workforce Investment Board
Phil Kandl, Senior Planner
Lisa Bonanno, Employment Specialist
Gina Tuesta, Clerk
The UCWIB Team

Workforce Investment Board of Directors – The Private Sector
Glenn Nacion, WIB Chairman, Trinitas Regional Medical Center
Carlos Valdes, WIB Vice Chairman, Comcast
Erich Peter, WIB Secretary, Union County Economic Development Corp.
Gary Alessio, Print Tech
Elizabeth Bennett, Evergreen Partners, Inc.
Mark Bocchieri, Verizon New Jersey
James R. Brady, The Savor Group, LLC
Roberto Camacho, Investors Bank
Richard Capac, Leaf Group, LLC
Monica Chenault-Kilgore, The Chenault Group, Inc.
Alberto Goncalves, GS Developers, LLC
Donna A. Dedinsky, Wakefern Food Corporation
Juan Carlos Dominguez, JJJ Distributors
Gloria Durham, Genesis Healthcare Solutions
Eugenia Hamlett, Hamlett Management, LLC
Eileen Leahey, PSE&G
Anadir Liranzo, Omega Maintenance Corporation
Kevin Lynott, Elizabethtown Gas An AGL Resources Company
Kim McConnell, The McConnell Leadership Group
Sandy McLachlan, Phillips66 Bayway Refinery
Christopher Morreale, FedEx
Stan Robinson, Jr., SHR Marketing, LLC
The UCWIB Team

Workforce Investment Board of Directors
John Perry, Council on Airport Opportunities
Noel Christmas, Utilities Workers Union of America, Local 601
Gary Pfarr, International Brotherhood of Electrical Workers, Local 102
Anna Belin-Pyles, Plainfield Public Schools
Pamela Capaci, HSAC Chair, Prevention Links
Peter Capodice, Union County Vocational Technical Schools
Phillip Connelly, Kean University
Dr. Margaret McMenamin, Union County College
Kathleen Serafino, Union County Superintendent of Schools
Pat Dobson, State of New Jersey, Employment Service
Charles Gillon, County of Union, Division of Social Services
Myrna Pinkney, State of New Jersey, Division of Vocational Rehabilitation Services
Program Standards

✓ The Union County Workforce Investment Board will use any and all criteria established by the State Employment and Training Commission regarding skill level and competency guidelines to be used as a basis for the selection of skill training programs and competency curriculum in the local areas.

✓ The Union County Workforce Investment Board shall align its workforce development strategy to mirror the core values outlined within New Jersey’s Unified Workforce Investment Plan.

✓ The core values include: (i) driving investments based on industry needs; (ii) meeting job seekers where they are; (iii) equipping the workforce for employment; and (iv) increasing system accountability.

✓ The intent of the Union County Workforce Investment Board in mirroring New Jersey’s Unified Workforce Investment Plan is to synchronize investment efforts in the development of a strong, talented and globally competitive labor force. The desired outcome of these strategic investments is to help Union County residents find employment within the seven key growth sectors in New Jersey.

✓ The seven key growth sectors within the State of New Jersey include (i) health care, (ii) life sciences, (iii) financial services, (iv) advanced manufacturing, (v) transportation, logistics & distribution, (vi) technology & entrepreneurship, (vii) and retail, hospitality & tourism.
Program Services

Workforce Investment Act Programs
  Youth Programs
  Occupational Training
  On-the-Job Training

WorkFirst New Jersey Programs
  Community Work Experience
  Community Work Experience & Education
  Job Search & Job Readiness

Workforce Investment Act Title II - Adult Literacy
  Adult Basic Education
  English as a Second Language
  Civics

National Emergency Grant – Hurricane Sandy
  Municipal Cleanup & Hurricane Relief Resource Management
## Funded Programs

### PY 2012 WIA Youth Program Awards

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Borough of Roselle</td>
<td>$144,000.00</td>
</tr>
<tr>
<td>Brand New Day</td>
<td>$51,000.00</td>
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<tr>
<td>City of Elizabeth</td>
<td>$60,000.00</td>
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<tr>
<td>Clark Board of Education</td>
<td>$25,500.00</td>
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<tr>
<td>Plainfield Board of Education</td>
<td>$30,000.00</td>
</tr>
<tr>
<td>Urban League of Union County</td>
<td>$72,000.00</td>
</tr>
<tr>
<td>Venture &amp; Venture</td>
<td>$96,000.00</td>
</tr>
<tr>
<td>Workforce Advantage</td>
<td>$151,000.00</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$629,500.00</strong></td>
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</table>

### PY 2012 WorkFirst New Jersey Program Awards

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>B&amp;M Consultants, Inc.</td>
<td>$170,500.00</td>
</tr>
<tr>
<td>Union County College</td>
<td>$318,200.00</td>
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<tr>
<td>Urban League of Union County, Inc.</td>
<td>$124,600.00</td>
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<tr>
<td>Venture &amp; Venture, Inc.</td>
<td>$27,000.00</td>
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<tr>
<td>Workforce Advantage</td>
<td>$442,350.00</td>
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<tr>
<td>YWCA of Central New Jersey</td>
<td>$169,900.00</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$1,252,550.00</strong></td>
</tr>
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</table>
WIA Common Measures

Union County’s Performance Exceeds the State Average

✓ Please refer to Chart 1

✓ The Workforce Investment Act was designed to provide employment and training services to youth, adults and dislocated workers

✓ The Common Measures are the performance indicators evaluated by the US Department of Labor under the Workforce Investment Act

✓ The Common Measures evaluate the effectiveness of the One Stop Career Center as it relates to job placement, job retention, job preparation, occupational training and educational services

✓ The Common Measures evaluate workforce development programs for youth aged 14-21, adults and dislocated workers

✓ The Union County One Stop Career Center exceeds the state average in performance
Union County’s Performance Exceeds the State Average
WFNJ Participation Rate

Union County’s Performance Exceeds the State Average

✓ Please refer to Chart 2

✓ The WorkFirst New Jersey (WFNJ) programs are designed to provide New Jersey residents living in poverty with opportunities to bridge their skills gaps, engage in occupational training opportunities and secure unsubsidized employment

✓ WorkFirst New Jersey emphasizes personal responsibility and offers clients the opportunity to become self-sufficient members of the community

✓ Program 1 - Temporary Assistance to Needy Families (TANF) provides cash assistance to families with children under 18 years of age whether headed by a single adult or couple

✓ Program 2 - General Assistance (GA) provides cash assistance to single adults and couples age 18 and older, without children

✓ The Union County One Stop Career Center exceeds the state average in performance
WFNJ Participation Rate

Union County’s Performance Exceeds the State Average

Chart 2
Union County – Key Growth Sectors

✓ Please refer to Charts 3 & 4

✓ The Key Growth Sectors indentified by the New Jersey State Employment & Training Commission have been prioritized in Union County in synchrony with available local data.

✓ Construction – Retail, Hospitality & Tourism – Health Care – Transportation, Logistics & Distribution are the PRIMARY LOCAL GROWTH SECTORS as available data demonstrates significant job growth.

✓ The Financial Services sector, while a key growth sector statewide, shows minimal job enhancement opportunity within Union County. Hence, it has been classified as a SECONDARY GROWTH SECTOR.

✓ Advanced Manufacturing – Technology & Entrepreneurship – Life Sciences are classified as TERTIARY GROWTH SECTORS as they show no significant growth within the boundaries of Union County.

✓ Allocating training funds in support of key growth sectors is the mandate of the Union County Workforce Investment Board of Directors.

✓ It is imperative to note that 2/3 of Union County residents work outside of the boundaries of Union County, according to the 2010 Census data.
Source: NJ Department of Labor and Workforce Development Labor Market and Demographic Research - Occupational and Demographic Research

Chart 3
Union County Projected Job Growth (2010-2020) By Industry Sector

- Construction: 2,300 (24.60%)
- Retail, Hospitality & Tourism: 2,238 (5.69%)
- Health Care: 1,762 (5.99%)
- Transportation, Logistics & Distribution (Stable)

Source: NJ Department of Labor and Workforce Development Labor Market and Demographic Research - Occupational and Demographic Research
## EXECUTIVE SUMMARY OF WIB MASTER BUDGET PROGRAM YEAR 2012

### Workforce Investment Act

**WIA/Federal Funds:**

<table>
<thead>
<tr>
<th></th>
<th>Administration</th>
<th>Program</th>
<th>Allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Adult</strong></td>
<td>111,031.00</td>
<td>999,280.00</td>
<td>1,110,311.00</td>
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<tr>
<td><strong>Youth</strong></td>
<td>104,127.00</td>
<td>937,147.00</td>
<td>1,041,274.00</td>
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<tr>
<td><strong>Dislocated Worker</strong></td>
<td>139,217.00</td>
<td>1,252,957.00</td>
<td>1,392,174.00</td>
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<td><strong>Total</strong></td>
<td>354,375.00</td>
<td>3,189,384.00</td>
<td>3,543,759.00</td>
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### National Emergency Grant

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<tr>
<th></th>
<th>Administration</th>
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</thead>
<tbody>
<tr>
<td><strong>Hurricane Sandy NEG</strong></td>
<td>72,342.00</td>
<td>904,278.00</td>
<td>976,620.00</td>
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<tr>
<td><strong>Total</strong></td>
<td>72,342.00</td>
<td>904,278.00</td>
<td>976,620.00</td>
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### WorkFirst New Jersey

<table>
<thead>
<tr>
<th></th>
<th>Administration</th>
<th>Program</th>
<th>Allocation</th>
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</thead>
<tbody>
<tr>
<td><strong>TANF - Temporary Assistance to Need Families</strong></td>
<td>192,890.00</td>
<td>1,414,524.00</td>
<td>1,607,414.00</td>
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<tr>
<td><strong>TANF Work Verification</strong></td>
<td>-</td>
<td>46,700.00</td>
<td>46,700.00</td>
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<tr>
<td><strong>CAVP - Career Advancement Voucher Program</strong></td>
<td>5,660.00</td>
<td>41,507.00</td>
<td>47,167.00</td>
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<tr>
<td><strong>GA - General Assistance</strong></td>
<td>35,665.00</td>
<td>261,542.00</td>
<td>297,207.00</td>
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<tr>
<td><strong>SNAP - Supplemental Nutrition Assistance Program</strong></td>
<td>35,665.00</td>
<td>261,542.00</td>
<td>297,207.00</td>
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<tr>
<td><strong>GA/SNAP</strong></td>
<td>35,665.00</td>
<td>261,542.00</td>
<td>297,207.00</td>
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<tr>
<td><strong>Total</strong></td>
<td>305,545.00</td>
<td>2,287,357.00</td>
<td>2,592,902.00</td>
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### Other State Funds:

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<th></th>
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<tbody>
<tr>
<td><strong>Workforce Development Partnership Program</strong></td>
<td>2,465.00</td>
<td>24,647.00</td>
<td>27,112.00</td>
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<tr>
<td><strong>Workforce Learning Link</strong></td>
<td>15,820.00</td>
<td>210,180.00</td>
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<td><strong>Total</strong></td>
<td>18,285.00</td>
<td>234,827.00</td>
<td>253,112.00</td>
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</table>

**TOTAL PY 2012 BUDGET**

<table>
<thead>
<tr>
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<tr>
<td><strong>Total</strong></td>
<td>750,547.00</td>
<td>6,615,846.00</td>
<td>7,366,393.00</td>
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</table>
THE UNION COUNTY BOARD OF CHOSEN FREEHOLDERS

CHRISTOPHER HUDAK
Chairman

MOHAMED S. JALLOH
Vice Chairman

BRUCE H. BERGEN

LINDA CARTER

ANGEL G. ESTRADA

SERGIO GRANADOS

BETTE JANE KOWALSKI

ALEXANDER MIRABELLA

VERNELL WRIGHT

ALFRED J. FAELLA
County Manager

WILLIAM REYES, JR.
Deputy County Manager

JAMES E. PELLETTIERE
Clerk of the Board

ON THE WEB AT
www.ucnj.org  
TOLL-FREE COUNTY INFORMATION
(877) 424-1234

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