

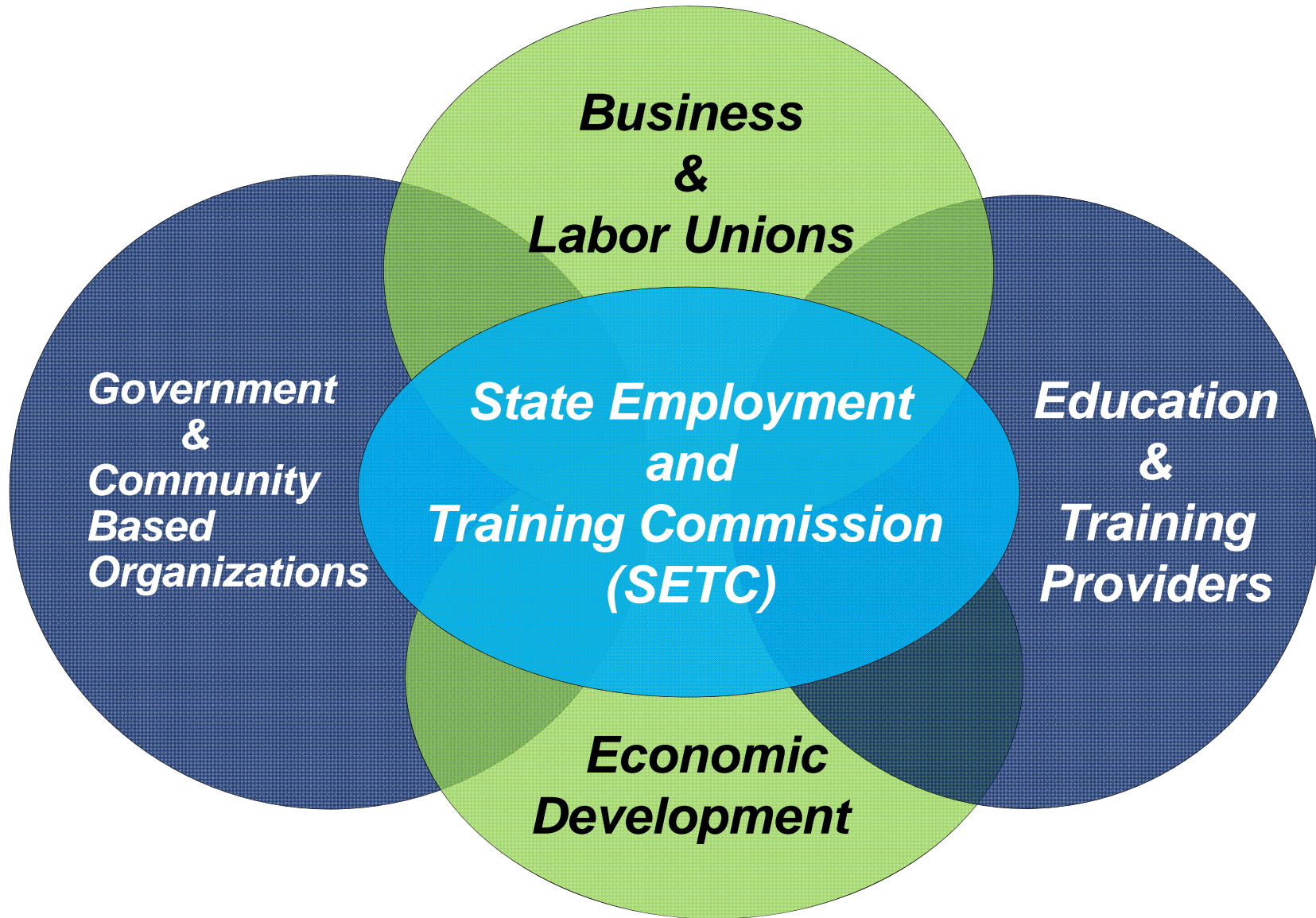


New Jersey's Unified Workforce Investment Plan
New Jersey's Talent Connection



New Jersey State Plan Presentation

September 2012



Vision

New Jersey's Workforce System

is an innovative and dynamic

TALENT DEVELOPMENT ENGINE

fueling the state's 21st Century

success in a global economy



New Jersey's Talent Connection

Priorities

- ***High Unemployment***

Prioritize investments: persons with disabilities, veterans, youth, and long-term unemployed

- ***System Integration***

Maximum leveraging of resources

- ***Quicker Connections***

Shortest path between Jobseekers and Employers

- ***Stronger Partnerships***

Employers, Community Colleges, State Library, Higher Education



New Jersey's Talent Connection

Core Values

1. Driving Investments Based on Industry Needs

Talent Development Investments based on needs of NJ Key Industries

2. Meeting Jobseekers Where They Are

Re-employment services based on broader partnerships and optimizing technology

3. Equipping the Workforce for Employment

Basic Skills, Literacy and Workforce Readiness are the critical foundation of talent development

4. Increasing System Accountability

Enhanced performance metrics and processes increase accountability and improve customer service



New Jersey's Key Industries

Health Care

Life Sciences

Financial Services

Advanced Manufacturing

Transportation, Logistics & Distribution

Technology & Entrepreneurship

Hospitality, Tourism & Retail



Core Value 1: *Driving Investments Based on Industry Needs*

STRATEGIC ACTIONS

Strategic Action 1: Focus workforce investments on the current and future needs of the State's seven key industries.

Strategic Action 2: Strengthen services to businesses, with a focus on small- to mid-sized employers in key industries

Strategic Action 3: Support regional planning and collaboration among local partners to be responsive to the State's labor markets

Strategic Action 4: Closely monitor economic and demographic trends in the State to ensure that programs and policies are responsive to current customer needs



Core Value 2: *Meeting Jobseekers Where They Are*

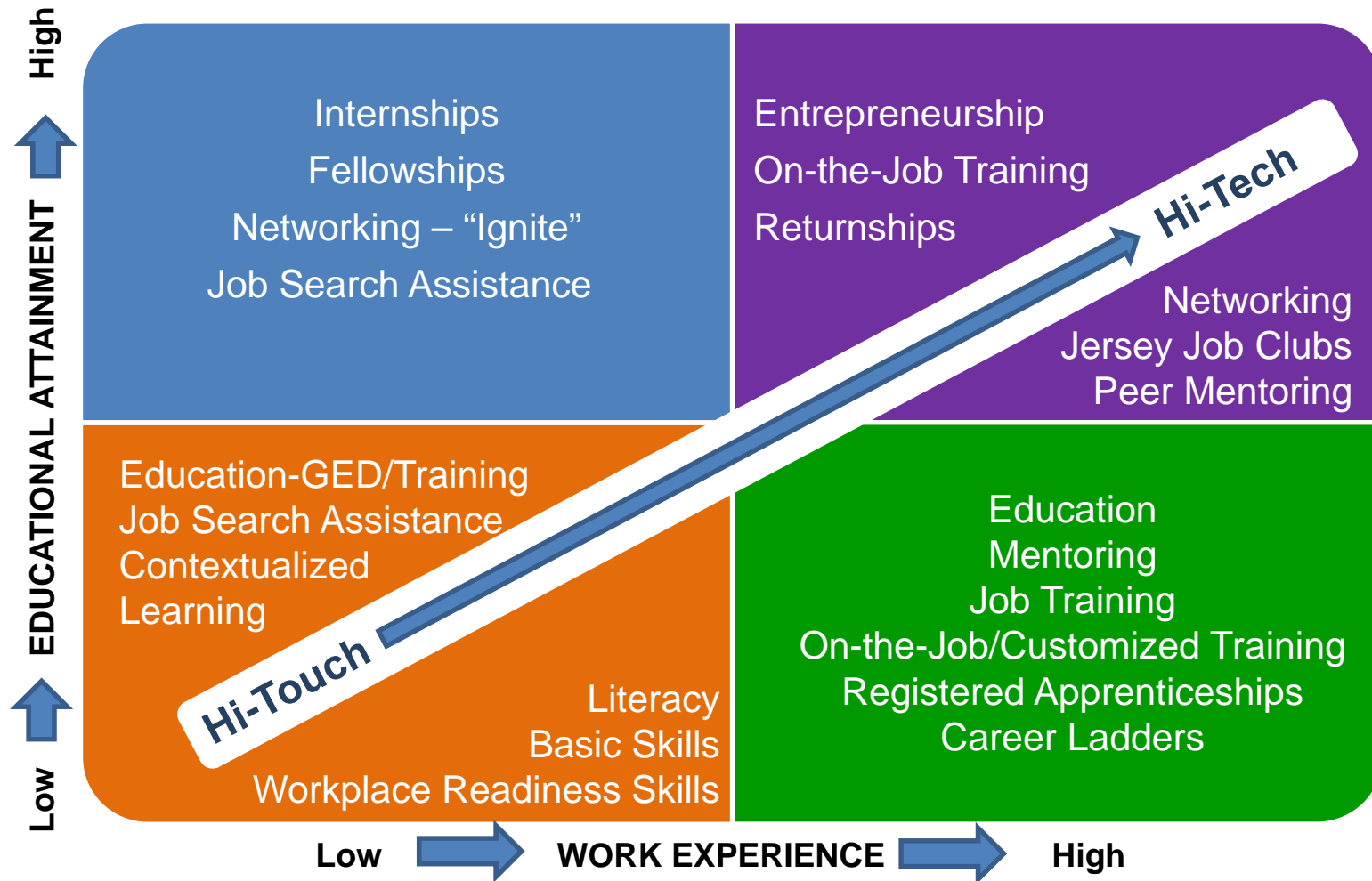
STRATEGIC ACTIONS

- Strategic Action 1: Strengthen Delivery of In-Person Services to Jobseekers**
- Strategic Action 2: Strengthen Career Guidance information and resources as a foundation for employment services**
- Strategic Action 3: Establish networking as a foundational and essential job search tool**
- Strategic Action 4: Strengthen online workforce services to jobseekers and employers**
- Strategic Action 5: Invest in the skills of workforce system staff through enhanced professional development**
- Strategic Action 6: Improve and expand partnerships and collaborations**
- Strategic Action 7: Strengthen services for special populations**



Meeting Jobseekers Where They Are

Jobseeker Delivery Model



Core Value 3: *Equipping the Workforce for Employment*

STRATEGIC ACTIONS

Strategic Action 1: Strengthen literacy and basic skills programs

Strategic Action 2: Ensure that jobseekers have access to work readiness skills training

Strategic Action 3: Ensure that all training programs are directly responsive to industry needs and lead to employment opportunities for jobseekers

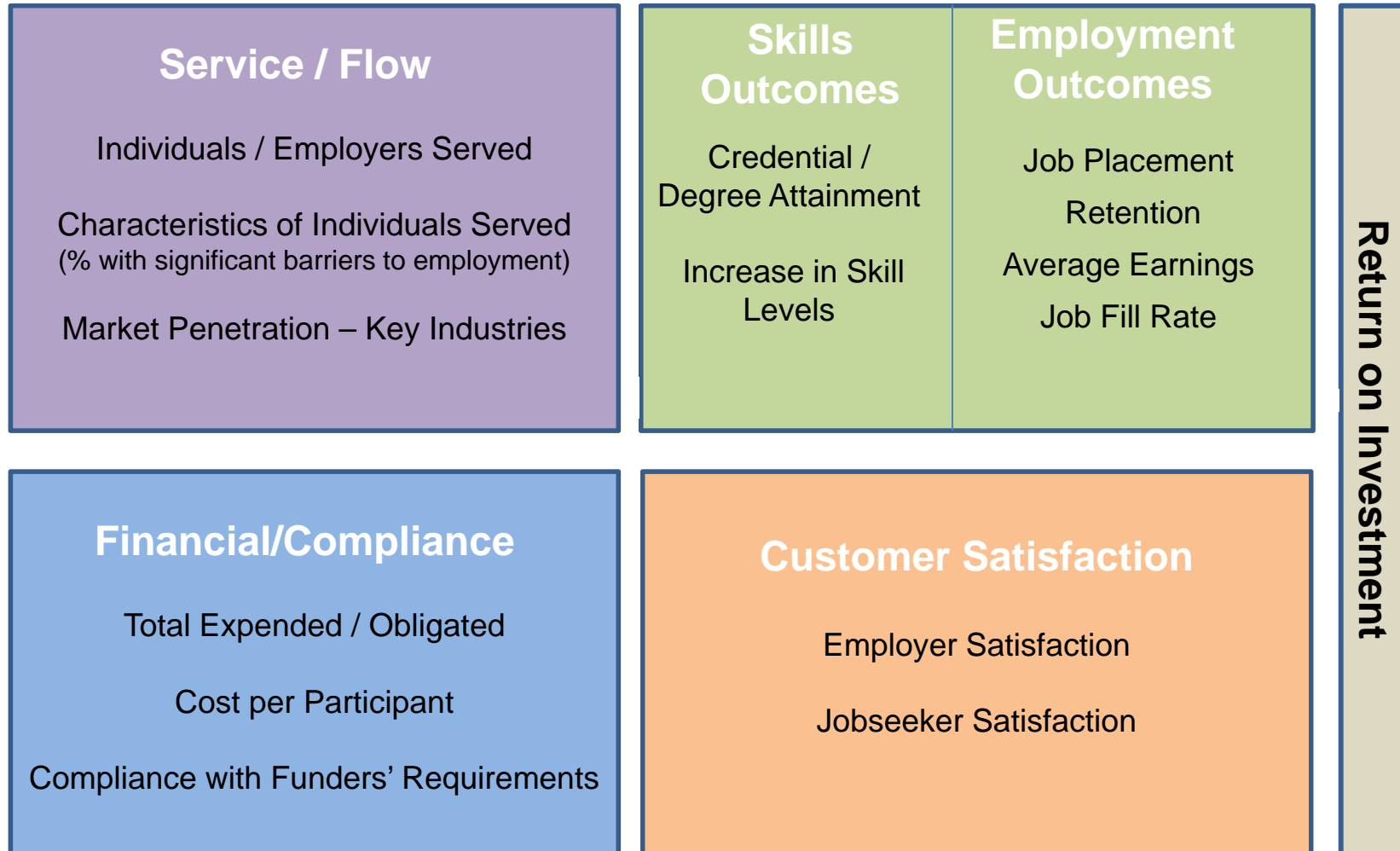
Strategic Action 4: Create stackable credential models based on industry demand



Balanced Scorecard: Performance Accountability Model

Workforce System Efficiency

Workforce System Effectiveness



Leading



Lagging

Core Value 4: *Increasing System Accountability*

STRATEGIC ACTIONS

Strategic Action 1: Develop a common set of workforce system metrics to ensure greater accountability and continuous improvement

Strategic Action 2: Ensure that new metrics are disseminated to various audiences and that they drive program and policy decisions

Strategic Action 3: Ensure accountability among local workforce delivery partners

Strategic Action 4: Conduct formal evaluations of workforce programs

Strategic Action 5: Expand data-driven funding alignment and leveraging of resources



New Jersey's Talent Connection Vision

