



UNION COUNTY BOARD OF ELECTIONS

SPANISH LANGUAGE ELECTION PROGRAM ADVISORY BOARD

MEETING MINUTES
March 26, 2024

The meeting was called to order by Chair Paola D'Angelo at 3:35pm. The following members were present via zoom: Carolina Alvarez, Dr. Elizabeth Ramos, Samantha Perez, Karin Pena Navas, Nicole DiRado (Administrator) and George Cohen, Esq., Deputy Attorney General.

The pledge of allegiance was recited.

A review was made of the objectives accomplished for the General Election 2023.

We discussed ideas on how to retain and recruit more bilingual pollworker for Primary Election 2024.

1-Promoting student participation:

- It was agreed to establish contact with Union College and Kean University to explore strategies for increasing student engagement in the electoral process.

2-Transportation for Poll Workers:

- A discussion was held on offering transportation for poll workers to improve accessibility and participation.

3-Advertising in local Establishments:

- Plans were made to advertise in restaurants and churches in areas with low workers turnout to encourage participation.

4-Community outreach initiatives:

- Contact will be made with the Unity Bank branch in Scotch Plains to engage with the Hispanic community in the area.
- Attendance to the Day of Prayer event at Elizabeth City Hall on May 2nd.
- Contact a Christian leader to recruit bilingual pollworker and educate the community on the importance of participating in election process through The Shine Network Group.

5-Recognition of bilingual pollworker for the contributions to the electoral process.

- Motivate bilingual pollworker to spread the message and recruit more people to work in the elections "Bring a Friend"

6-Follow up with absent bilingual pollworker to understand reason for their absence and encourage future participation.

The Meeting was adjourned at 4:10 PM.