

## UNION COUNTY BOARD OF CHOSEN FREEHOLDERS

### THURSDAY, APRIL 18, 2013 AGENDA SETTING MEETING MINUTES

### CALL TO ORDER

Vice Chairman Christopher Hudak called the meeting to order at 7:11 PM.

Attendee Name	Title	Status	Arrived
Bruce Bergen	Freeholder	Present	
Angel G. Estrada	Freeholder	Present	
Mohamed S. Jalloh	Freeholder	Present	
Bette Jane Kowalski	Freeholder	Present	
Alexander Mirabella	Freeholder	Present	
Daniel P. Sullivan	Freeholder	Present	
Vernell Wright	Freeholder	Present	
Christopher Hudak	Vice Chairman	Present	
Linda Carter	Chairman	Absent	

Also present were County Manager Alfred J. Faella, County Counsel Robert E. Barry, Esq. and Clerk of the Board James E. Pellettiere.

### PRAYER AND SALUTE TO THE FLAG

The Prayer and Salute to the Flag were led by the Clerk of the Board.

### STATEMENT OF COMPLIANCE WITH THE OPEN PUBLIC MEETINGS ACT

The statement of compliance with the Open Public Meetings Act was read by the Clerk of the Board.

### REMARKS PERTAINING TO THE BOSTON MARATHON ATTACKS

Vice Chairman Hudak spoke on behalf of the Board. He said they are all deeply saddened by the senseless, violent attacks at the Boston Marathon earlier this week. The Board's thoughts and prayers are with the people of Boston, and all those who have been impacted by these attacks, and especially with those who lost loved ones.

Vice Chairman Hudak stated that the County of Union remains on high alert as do our municipalities. While there appears to be no imminent threat, all our public safety and homeland security units remain on alert for immediate mobilization. With regard to the public, we cannot overemphasize enough the importance of reporting suspicious activity to local law enforcement authorities. Vice Chairman Hudak urged the public; if you see something, say something. Call your local police or our County Police at 908-654-9800.

### APPROVAL OF COMMUNICATIONS

Note and File

1. Oath of Office: Air Traffic & Noise Advisory Board: Ronald Stamboly and Michele Yamakaitis; Senior Citizen & Disabled Resident Transportation Advisory Board: Rosemary Coppola; Union County Transportation Advisory Board: John Morgan; Workforce Investment Board: Kathleen C. Serafino.

### OFFICE OF THE UNION COUNTY CLERK

Joanne Rajoppi, County Clerk\_

Deputy County Clerk Nicole L. DiRado represented the Office.

There were no questions.

1. Amending Resolution Number 2012-939, a contract awarded to County Business Systems, Inc., Pennington, New Jersey (BA# 68-2012), to increase the contract amount by \$1,866 to perform additional scanning and recreation services for a new contract amount of \$20,066. (Chairman Linda Carter)

### OFFICE OF THE UNION COUNTY PROSECUTOR

Theodore J. Romankow, Prosecutor

County Counsel Robert E. Barry, Esq. represented the Office.

There were no questions.

- 1. Authorizing the Union County Prosecutor's Office to purchase (2) Alternative Light Sources from Spex Forensics, Edison, New Jersey, in an amount not to exceed \$32,230. (Chairman Linda Carter)
- 2. Resolution authorizing the County Manager through the Union County's Prosecutor Office to enter into a Professional Services Agreement with Trinitas Hospital, Elizabeth, New Jersey, to provide a licensed clinician/therapist to provide services at the Union County Child Advocacy Center for the period of December 1, 2012 through June 30, 2013 in the amount of \$22,750. (Chairman Linda Carter)
- 3. Authorizing the County Manager to award the proposed contract obtained through advertised public bidding in accordance with the Local Public Contracts Law, NJSA 40A:11-1 et seq: Union County Prosecutor's Office: Altec Nueco, Brimingham, Alabama for the purpose of purchasing a truck with an aerial device, in the amount of \$45,300.00. (Chairman Linda Carter)
- 4. Authorizing the County Manager to apply for and accept funding from the State of New Jersey, Police Training Commission for the 2013 Law Enforcement Officers Training and Equipment Grant, Part 2 for the period of November 1, 2012 through February 28, 2013 in the amount of \$3,942.00. (Chairman Linda Carter)

### DEPARTMENT OF ADMINISTRATIVE SERVICES

Matthew N. DiRado, Esq., Director

1. Resolution authorizing employee tuition reimbursement for Kean University for the following programs: Certificate in Public Administration (Undergraduate Program), Certificate in Public Management (Graduate Program), Certificate in Public Management Enhancement Program (Master's Program). The County will partially reimburse for the cost of tuition and course fees, excluding books and miscellaneous expenses for qualified employees for the period of January 1, 2013 through December 31, 2013 in an amount not to exceed \$35,000. (Chairman Linda Carter)

Vice Chairman Hudak asked how many County employees are students of Kean University.

Director DiRado stated that last year there was a total of 8; 4 in the masters program and 4 in the graduate enhancement program. He said there are currently a total of six students; 6 in the masters program and two in the graduate enhancement program.

- 2. Renewing the Horse Accidental Death Policy with Great American Assurance Company, Cincinnati, Ohio, to cover accidental death of horses by fire, electrocution or transportation vehicle overturn from January 16, 2013 through January 14, 2014 in an amount not to exceed \$1,585.00. (Chairman Linda Carter)
- Amending Resolution Number 2013-199, Third Party Administrators plan with Insurance Design Administrators (IDA) to reflect a new account number only. (Chairman Linda Carter)
   Freeholder Mirabella asked why there is a change to the account number as mentioned in item #3.

Director DiRado stated that it is part of the budget process. They are updating the accounts for the inclusion of sub-accounts.

### DEPARTMENT OF ENGINEERING, PUBLIC WORKS AND FACILITIES

Joseph Graziano, Director

Freeholder Sullivan asked Director Graziano to address the recent comments made public by the Mayor of Clark.

Director Graziano stated that earlier in the week there was an article in the Clark/Garwood Patch regarding a paving project on Raritan Road. He stated that the Mayor of Clark reported that the project was supposed to be done at night, and by doing it during the day has caused a lot of traffic. He said the County changed their mind and decided it to do it during the day.

Director Graziano explained that before any projects begin, they meet with the Mayor of the municipality and their traffic Bureau for comments and there was never a formal request made to have the road paved at night. The time never changed. He added that they allowed the Clark Police Department to oversee the project. He said the paving is done by an outside contractor, not done by County employees. He said the cost is higher to pave at night, as the asphalt plants have to remain open. Director Graziano stated that the County has a good relationship with the Mayor of Clark and this was likely just a misunderstanding. He stated that the County will continue to have a positive working relationship with the Township. There is another project in the Henley School area,

and they have agreed to move the time for the work to be done in the summer, not to interfere with school traffic.

Freeholder Sullivan said that the Raritan Road project was originally scheduled for last October/November.

Director Graziano, agreed and stated that due to Hurricane Sandy, they had to reschedule. He said at that time, they had a pre-construction meeting and there was no discussion about having the paving done at night.

Freeholder Sullivan asked when the striping in the road will be done. Director Graziano stated that it will be done tomorrow (Friday, April 19th). The striping is done a couple of days after paving. He added that the Mayor of Clark and the Public Works Department was aware of the date and length of time it would take to complete the project.

1. Amending Resolution Number 2012-113, to include commodity costs for Commercial Natural Gas BA #UCCP# 2-12 at a price of \$5.3542/Dth or not to exceed \$2,110,000.00 for a period of March 1, 2012 through February 28, 2015 for a new contract total not to exceed \$2,800,000.00. (Chairman Linda Carter)

Freeholder Wright asked about the difference in the cost mentioned in item #1.

Director Graziano explained that last year, the Board approved a Resolution for Hess Oil to deliver natural gas for \$690,000. He said at that time, the commodity cost was not locked in. He said there is a savings of over \$570,000 by using this process. The Resolution is to include commodity costs for commercial natural gas at a price of \$5.3542/Dth or a not to exceed amount of \$2,110,000.00.

- 2. Authorizing the Union County Board of Chosen Freeholders to award the proposed contract obtained through advertise public bidding in accordance with the Local Public Contracts Law, NJSA 40A:11-1 et seq: Department of Engineering, Public Works & Facilities; Division of Facilities Management and Park Maintenance: National Fence Systems, Avenel, New Jersey, for the purpose of providing Fencing repairs and installation for a contract period of November 1, 2012 through October 31, 2014 in the amount of \$333,280.00. (Chairman Linda Carter)
- 3. Resolution concurring with the Borough of Fanwood granting permission to the Fanwood Business and Professional Association to close Martine Avenue between South Avenue and LaGrande Avenue; and South Avenue between Martine Avenue and Second Street on Sunday, June 9, 2013 from 7:00 a.m. to 7:00 p.m. to hold its Annual Street Fair. (Chairman Linda Carter)
- 4. Resolution authorizing the County Manager to award the proposed contract obtained through advertised public bidding in accordance with the Local Public Contracts Laws, NJSA 40A:11-1 et seq: Department of Engineering, Public Works & Facilities: Sherwin Williams Company, for the provision of traffic paint, for a contract period of twenty-four (24) months in an amount not to exceed \$59,650.00. (Chairman Linda Carter)
- 5. Resolution concurring with the Township of Hillside granting permission to close various County roads from April 20, 2013 to May 4, 2013 for numerous activities such as "Bike Race through the Ages", "Youth Bicycle Races and Safety Day", "100th Birthday Parade" and a Fireworks Display as part of the 100th Anniversary Celebration. Also, granting permission to

hang banners on various portions of County roads from April 20, 2013 to May 4, 2013 to publicize the events. (Chairman Linda Carter)

### DEPARTMENT OF FINANCE

Bibi Taylor, Director

- 1. Authorizing Change in Custodian of Petty Cash Fund for Runnells Specialized Hospital. (Freeholder Daniel P. Sullivan)
- 2. Authorizing Change in Custodian for the Change Fund at Runnells Specialized Hospital. (Freeholder Daniel P. Sullivan)
- 3. An Amendment to the 2013 Temporary Budget per CH. 96 P.L. 1951 (N.J.S.A. 40A:4-20). (Freeholder Daniel P. Sullivan)

Director Taylor stated that item #3 is a worthy Resolution, but will need to be pulled if the Budget (hopefully) is adopted next week. She explained that this Resolution cannot be adopted simutaneously with the adoption of the Budget.

Freeholder Sullivan stated that there will be three additional Resolutions; the reading of the 2013 Budget by Title only; the Cap Bank Resolution and the Budget Amendment Resolution.

There were no questions for Director Taylor.

### **DEPARTMENT OF HUMAN SERVICES**

Frank Guzzo, Director

- 1. Authorizing the County Manager to renew the Shared Services Agreement with the County of Mercer for the purposes of providing secure detention beds for its juvenile detention population at the Union County Juvenile Detention Center, on an as needed basis, effective May 20, 2013 through May 19, 2014 at a per diem rate of \$225.00 per juvenile as specified in the Shared Services Agreement. (Freeholder Bette Jane Kowalski)
- 2. Authorizing the County Manager to award the proposed contract obtained through advertised public bidding in accordance with the Local Public Contracts Law, NJSA 40A:11-1 et seq: Department of Human Services, Paratransit System: Shepard Brothers, Inc., Canandaigua, NY for the purpose of providing a total of four (4) passenger vans consisting of three (3) ten passenger vans with two wheelchair positions and one (1) twelve passenger van with two wheelchair positions in the amount of \$198,146. (Freeholder Bette Jane Kowalski)
- 3. Authorizing the County Manager to enter into contract(s) with the U.S. Department of Housing & Urban Development (HUD) and accept 2012 McKinney-Vento Act Homeless Assistance competitive grant award funds in the total amount of \$3,525,884 for a one (1) year period. (Freeholder Bette Jane Kowalski)
- 4. Authorizing the County Manager to enter into an agreement with ProAct Inc., East Syracuse, NY to provide a discount Prescription Drug Discount Card to County residents, regardless if County residents have insurance coverage or not, at no cost to the County or resident. (Freeholder Bette Jane Kowalski)

Freeholder Mirabella asked if the Prescription Plan mentioned in item 4 is additional prescription coverage for County employees.

Director Guzzo stated that it is a Prescription Discount Program for Union County residents who have no prescription drug coverage. He explained that it is a similar program to the one that they had with Bergen County three years ago. However, that program has been eliminated. He said this program just came into New Jersey and many Counties have joined. There is no cost to the County or the residents, adding that the Company will mail all County residents the cards and they are automatically activated upon receipt. The company will pay for the mailings and advertisements and will tailor the cards to the County of Union, which will be first be approved by the County. The discount depends on the drug, generic or brand name. He stated that the success rate is very good; and the costs are negotiated with the vendor and the drug company.

Freeholder Mirabella said he is pleased to offer this service to County residents.

Freeholder Estrada asked if there is any profit to be made on this program and discussed previous drug prescription programs.

Director Guzzo stated that since there is no cost or work on the County's behalf, there is no profit to the County.

### DEPARTMENT OF PARKS AND COMMUNITY RENEWAL

### Ronald Zuber, Director

1. Requesting New Jersey Transit to deploy dual-powered (diesel/electric) locomotives to the Raritan Valley Rail Line to allow for one seat service for: all trains operating during weekday off-peak hours; all trains operating on weekends, and an equitable allocation of peak period trains in the morning and evening. (Freeholder Daniel P. Sullivan)

Freeholder Mirabella stated that he is in support of item #1. He stated that it affects all towns along the Raritan Valley Line and he hopes that the New Jersey Transit is accepting and goes forward to allow for a one-seat ride.

Freeholder Kowalski stated that she attended the Coalition meetings with Chairman Carter and Freeholder Sullivan where they discussed all trains to be operated off peak hours, acknowledging that it is a reduced level of their overall goals. She spoke about the 36 dual powered locomotives.

Freeholder Sullivan explained that there are a maximum number of trains allowed into NYC during peak hours. No diesel trains are allowed into Penn Station. He said this goes back to Governor Christie cancelling the tunnel, and this is only a temporary solution to a major problem. The ARC Tunnell project would have provided much needed access into New York City.

Vice Chairman Hudak added that the Governor's decision to not to fund the ARC Tunnell project was an incredibley short-sighted decision.

2. Authorizing the County Manager to enter into a class-size training contract with Union County College to provide Workforce Learning Link: Adult Literacy Services for Union County for the operational period of April 15, 2013 through October 31, 2013, in an amount, paid in full through grant funds, not to exceed \$74,000.00. (Freeholder Daniel P. Sullivan)

3. Authorizing the County Manager to enter into a class-size training contract with YWCA of Eastern Union County to provide specialized employment and training programs for women of domestic violence for an eleven (11) month operational period of May 1, 2013 through March 31, 2014 in an amount, paid in full through grant funds, not to exceed \$75,000.00. (Freeholder Daniel P. Sullivan)

### **DEPARTMENT OF PUBLIC SAFETY**

Andrew Moran, Director

Freeholder Hudak asked about item #1.

Director Moran explained that this will allow the Hazmat Unit to detect and monitor a larger range of organic materials.

1. Authorizing the County Manager to award the proposed contracts obtained through advertised public bidding in accordance with the Local Public Contracts Law, NJSA 40A:11-1 et seq: Department of Public Safety, Division of Emergency Management: Pine Environmental Services, Windsor, New Jersey, to purchase MicroFlame Detectors in the amount, paid in full through grant funds, of \$52,420.00. This is an open ended bid agreement and it can be extended to any New Jersey State or UASI agency. (Chairman Linda Carter)

### RUNNELLS SPECIALIZED HOSPITAL

Sue Palma, Acting Administrator

There were no questions.

- 1. Authorizing the County Manager to enter into an agreement with Epicare Associates, Inc., West Caldwell, New Jersey, for the purpose of providing psychiatric crisis intervention training for the period of April 1, 2013 through March 31, 2014 in an amount not to exceed \$15,500.00. (Freeholder Vernell Wright)
- 2. Authorizing the County Manager to award a contract to Genesis Rehab Services, for the provision of Occupational, Physical, and Speech Therapy services for the residents/patients at Runnells Specialized Hospital for the contract period of June 1, 2013 through May 31, 2014 in an amount not to exceed \$1,863,229.00. (Freeholder Vernell Wright)

### OFFICE OF THE COUNTY COUNSEL

Robert E. Barry, Esq., County Counsel

There were no questions.

- 1. Amending Resolution Number 2012-973, to increase the appropriation to Bauch, Zucker Hatfield of Springfield, New Jersey, in the matter entitled Beverly Figueroa v. UC, et als. in an amount not to exceed \$10,000.00 for a sum not to exceed \$40,000.00. (Chairman Linda Carter)
- 2. Amending Resolution Number 2012-182, to increase the appropriation to Edward Kologi, Esq. of Linden, New Jersey, in the matter entitled Robert Morgan v. UC Sheriff, et als. in an amount not to exceed \$10,000.00 for a sum not to exceed \$20,000.00. (Chairman Linda Carter)

- 3. Amending Resolution Number 2013-94, to increase the appropriation to Edward Kologi, Esq. of Linden, New Jersey, in the matter entitled Rose Bravo v. UC, et als. in an amount not to exceed \$10,000.00 for a sum not to exceed \$40,000.00. (Chairman Linda Carter)
- 4. Amending Resolution Number 2013-211, to increase the appropriation to Roth D'Aquanni, LLC of Springfield, New Jersey, in the matter entitled Rose Bravo v. UC, et als. in an amount not to exceed \$10,000.00 for a sum not to exceed \$30,000.00. (Chairman Linda Carter)

### FREEHOLDER SPONSORED RESOLUTIONS

Freeholder Sullivan asked to join Freeholder Estrada in sponsoring item #2.

Freeholder Bergen stated that he will have a Laudatory Resolution congratulating Temple Bethel-El Mekor Chayim on their 95th Anniversary.

Freeholder Kowalski asked to join Freeholder Bergen on congratulating Temple Bethel-El Mekor Chayim.

Vice Chairman Hudak stated that he will have a Condolence Resolution for the next Freeholder Meeting.

- 1. Requesting the Federal Aviation Administration to perform a Supplementary Environmental Impact Study for a redesign of the airspace for New York, New Jersey and Philadelphia Metropolitan Areas. (Freeholder Bruce Bergen)
- 2. Congratulating Deacon Joseph Caporaso, Principal of Our Lady of Guadalupe Academy in Elizabeth, New Jersey on being honored by the Union County Educational Services Foundation for his dedication to the young people of Elizabeth. (Freeholder Estrada, Freeholder Sullivan)
- 3. Commending Rabbi George Nudell on celebrating his 30 years of service and spiritual leadership of Congregation Beth Israel in Scotch Plains, New Jersey. (Freeholder Kowalski, Freeholder Bergen)
- 4. Supporting Legislative Bills A3558 and S2606 which provide for the establishment of pediatric respite care facilities in the State of New Jersey. (Vice Chairman Christopher Hudak)
- 5. Expressing the Board's deepest sympathy to the family of former Winfield Mayor and Union County Deputy Clerk, David P. Wright, Jr., in this their time of sorrow. (& The Board)
- 6. Proclaiming May 2013 "Mental Health Month" in Union County with this year's theme being "Pathways to Wellness." (Vice Chairman Christopher Hudak)
- 7. Appointing Richard Watkins, David Maas and Joseph DelGrosso as members to the Construction Board of Appeals for a term commencing January 1, 2013 through December 31, 2015. (Vice Chairman Christopher Hudak)
- 8. Congratulating the honorees who will receive 2013 Unity Achievement Awards at the 12th Annual Unity Achievement Award Presentation, Monday, May 6, 2013. (Chairman Linda Carter)

### **ADJOURNMENT**

Motion to adjourn the meeting at 7:47 PM.

**RESULT: ADOPTED [UNANIMOUS]; MOVER:** Mohamed S. Jalloh, Freeholder; **SECONDER:** Vernell Wright, Freeholder; **AYES:** Freeholder Bergen, Freeholder Estrada, Freeholder Jalloh, Freeholder Kowalski, Freeholder Mirabella, Freeholder Sullivan, Freeholder Wright, Vice Chairman Hudak; **ABSENT:** Chairman Carter;

### 2012 UNION COUNTY BOARD OF CHOSEN FREEHOLDERS' MEETING SCHEDULE

Please note that meetings are regularly held on Thursday evenings. Agenda Setting Sessions and Regular Meetings are held at 7:00pm in the Freeholders' Meeting Room, Administration Building, 10 Elizabethtown Plaza, 6th Floor, Elizabeth, New Jersey, unless otherwise specified. In the event an Agenda Setting Session and Regular Meeting are held on the same night, the Agenda Setting Session will commence at 7:00pm and the Regular Meeting will commence as soon as possible after the Agenda Setting Session.

Persons requiring a sign language interpreter should contact the Office of the Clerk of the Board at 908-527-4140.

REORGANIZATION MEETING - SUNDAY, JANUARY 8, 2012 at 12:00pm Assignment Judge Karen M. Cassidy's Courtroom, 2 Broad Street, Elizabeth, NJ

AGENDA SETTING MEETINGS	REGULAR MEETINGS	
January 19, 2012	January 26, 2012	
February 2, 2012	February 9, 2012	
February 16, 2012	February 23, 2012	
March 1, 2012	March 8, 2012	
March 15, 2012	March 22, 2012	
April 5, 2012	April 19, 2012	
April 26, 2012	April 26, 2012	
May 3, 2012	May 3, 2012	
May 17, 2012	May 31, 2012	
June 14 2012	June 14 2012	
June 28, 2012	June 28, 2012	
July 12, 2012	July 19, 2012	
August 9, 2012	August 16, 2012	
September 6, 2012	September 13, 2012	
September 20, 2012	September 27, 2012	
October 4, 2012	October 11, 2012	
October 18, 2012	October 18, 2012	
November 8, 2012	November 8, 2012	
Tues., November 20, 2012	November 29, 2012	
December 6, 2012	December 6, 2012	
December 20, 2012	December 20, 2012	
	James E. Pellettiere Clerk of the Board	

JEP:mb

### Know The FAQ's...

### **Essex County Prescription Discount Card**





Joseph N. DiVincenzo, Jr., Essex County Executive And the Board of Chosen Freeholders

Putting Essex County First

### Who is <u>eligible?</u>

Primarily for use by un-insured and underinsured residents. Essentially anyone who is currently paying full cash price at the pharmacy counter for their prescription medications.

### What is covered?

10-20% OFF BRAND DRUGS

All prescription medications are covered at a discounted rate. Can also be used for human medications that are prescribed to pets.

### How does this plan work?

Simply present the discount card along with your unfilled prescription or refill at your local pharmacy and the pharmacist will be able to give you the applicable discounted price. Card cannot be used in conjunction with any other type of insurance. Who do I contact with questions?

20-70% OFF GENERIC DRUGS

ADMINISTER BY:



Your local pharmacist can help you with questions regarding the cost of a particular medication. If you have any other kind of questions or to obtain additional information, contact Pro-Act at 1-877-776-2285.

www.NJRxDiscountCard.com

# PRESENTING

# THE ESSEX COUNTY PRESCRIPTION DISCOUNT CARD PROGRAM









### 1-877-776-2285



Available to all Essex County residents regardless of age, income or current health coverage.



FREE for Essex County and FREE for participants.



Every prescription medication, including some pet medications, are eligible for a discount.



Simply present your discount card at a local participating pharmacy when filling a new prescription and start saving.



For more information regarding the program or to print your own discount card, visit: www.NJRxDiscountCard.com

# BESIEN COUNTY PRESCRIPTION DROG DISCOUNT CARD PROFIRM







WHAT'S COVERED:

ROLLOUT DATE: August (Tentative)

All prescription drug medications, brand and generic.

√Pet medications (Rx must be filled at a regular retail pharmacy.)

Additional discounts available on: vision, LASIK and hearing services.

√Discounted dental network plans are also available (at a cost to participants.)

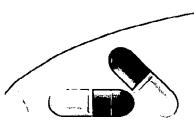
WHAT TO EXPECT:

Unring the roll out, ProAct will mail discount cards to households within the county that are activated and ready for use. Unring the first couple of weeks after the program is launched you may receive inquiries from your constituents regarding how the program would apply to their individual circumstances. We encourage you to direct any inquiries to our help desk in an efført to ensure that county staff doesn't become tied up with fielding calls pertaining to this program.  $(8\cancel{7})$ -776-2285

"Are you paying FULL cash price at the pharmacy counter?" - If the answer is yes, then the person The most effective way to determine if a person-is eligible to use this card is by asking: One of the most prominent questions you can expect to hear is "Can I use this card?" can certainly use the card.

PLEASE NOTE THAT THIS PROGRAM IS PRIMARILY FOR USE AMONGST THE UN-INSURED AND UNDER-INSURED RESIDENTS WITHIN ESSEX COUNTY.

# 100% Retention Rate Prescription Savings - 101 KEY REQUIREMENTS MAXIMUM SAVINGS LEVELS **(50.4%)** MAXIMIZED LEVEL OF ACCESS <u>-ProAct has a dedicated marketing budget</u> which guarantees a direct mailing of cards to every household in the county. Cards are also made available at county agencies and all local pharmacies. Get started today! www.ProActRxSavings.com





# Current Rx discount card program rolling downhill?

- All prescription medications covered.
- No cost to the county or participants.
- Direct mail card distribution to EVERY household.
- Average savings: 50.4%



Let's put your Rx Discount Card Program in Check...