

County of Union
Workforce Investment Board (WIB)
Adult Education & Literacy Committee Meeting
193 Morris Avenue, Springfield, NJ
June 13, 2014 10:00 am

Committee Members Present

Roberto Camacho, Investors Bank (Co-Chair)
Juan Carlos Dominguez, J.J.J. Distributors
Gloria Durham, Genesis Healthcare Solutions
Kevin Kirkley, Lincoln Technical Institute
Jean Koszulinski, Union County One Stop Operator
Kim McConnell, The McConnell Leadership Group
Stephen Nacco, Union County College
Julio Sabater, Workforce Advantage

Committee Members Absent

Mark Bocchieri, Verizon New Jersey
Jean Forstenhauser, Linden Adult School
Elizabeth Gloeggler, Union County Literacy Volunteers of America
Marlene Loff, Union County College
Syreeta McClain, Union County Vocational Technical School
Lyle Moseley, Elizabeth Board of Education
Craig Nowlin, Prevention Links

Staff

Antonio Rivera, Director, Workforce Investment Board
Elizabeth Paskewich, Workforce Investment Board

Meeting Summary

- I. The meeting was called to order by the Adult Education & Literacy Co-Chair Mr. Roberto Camacho at 10:12 am. Self introductions followed.
- II. Ms. Kim McConnell made a motion to approve the March 7, 2014 Meeting Minutes as presented. It was seconded by Juan Carlos Dominguez and carried unanimously.
- III. Mr. Roberto Camacho read the Adult Education and Literacy Committee's Mission Statement
- IV. Mr. Antonio Rivera introduced, Jean Koszulinski, the new UC One Stop Operator. His presence will be welcomed in the Adult Education and Literacy Committee. This presence will be imperative in implementing strategy.
- V. Ms. Kim McConnell discussed continuing the Committee story idea by focusing this session on plot. In today's meeting we will look at entire system, breaking it down using SWOT analyses. SWOT stands for: Strengths, Weakness, Opportunities, and Threats. Strengths and Weakness are internal to our organization, while Opportunities and Threats relate to the external environment.

The Committee went into lengthy discussion on SWOT as it relates to the Union County Workforce Investment Board. Verbatim discussion is on file.

Major Points

Strengths: strong participation/leadership of local employer community, open communication, networking- local and state, open system, caring individuals, branding/marketing- name recognition

Weaknesses: disconnect in continuum of services, silo's amongst funding streams/logistics

Opportunity: Design logistical model of continuum of care- Resource Directory, modifying One Stop hours, hiring bi-lingual case managers, Service/Career Fair, resource analyses,

Threats: Regulations in technology Integration, keeping up with the changing demands of the job market, funding, complacency and stagnation

- VI. Mr. Antonio Rivera briefly explained to the Committee that the WIB is currently in negotiations to partner with UCC and other vendors to take over the Retail Skills Center at the Jersey Gardens Mall. Currently working with the title Workforce Innovation Business Center, the new center will provide a location for further occupational training and be a hub for business resources. The opportunity will also aide in development of a soft skills curriculum.
- VII. Ms. Kim McConnell will add plot and conflict to our story. Next step within the story of the Committee is to write the plot and get to the resolution of conflict within the plot.
- VIII. Mr. Antonio Rivera stated for the next Committee meeting integration of services will be discussed. All agencies and major vendors must be available for this discussion to take place.
- IX. Next Meeting date is TBD.
- X. Meeting was adjourned at 11:39 am.