



# Union County Means Green

*Growing your business with sustainable strategies that engage customers and help the environment*

March 7, 2016

Kean University STEM Building, Union Township

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**Welcome:** Bruce H. Bergen, Chairman, Union County Board of Chosen Freeholders

## Presentation

*Sustainability and the Circular Economy* presented by Brie Parker, Marketing Manager/Sustainable Solutions, Covanta Energy

## Panel Discussion

*Sustainability Basics: Green Purchasing, Waste Management and More*

- Michael Van Brunt, *Director of Sustainability, Covanta Energy*
- Yalmaz Siddiqui, *Senior Director, Environmental & Supplier Diversity Strategy, Office Depot*
- Joann Gemenden, *Director, Union County Bureau of Recycling and Planning*
- Laura Scutari, *Director, Union County Division of Purchasing*

## Presentation

Mike Kaufman, President, Cox Printers

## Panel Discussion

*Sustainability and Community Engagement*

- Michael Kaufman, *President, Cox Printers*
- Athena Sarafides, *Environmental Scientist/NJ Sustainable Business Registry, NJ DEP*
- Madeline Flahive DiNardo, *Agriculture Agent, Rutgers Cooperative Extension of Union County*
- Michele Bakacs, *Environmental and Resource Management Agent, Rutgers Cooperative Extension of Union County*

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