Demographics

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<table>
<thead>
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<tbody>
<tr>
<td>Population</td>
<td>13,709</td>
</tr>
<tr>
<td>Land Area (sq. miles)</td>
<td>1.2</td>
</tr>
<tr>
<td>Per capita income</td>
<td>$32,858</td>
</tr>
<tr>
<td>Percent below poverty</td>
<td>7.5%</td>
</tr>
<tr>
<td>Median household income</td>
<td>$67,300</td>
</tr>
<tr>
<td>Median age</td>
<td>37</td>
</tr>
<tr>
<td>Total housing units</td>
<td>5,260</td>
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<tr>
<td>Median housing value</td>
<td>$277,500</td>
</tr>
<tr>
<td>Average household size</td>
<td>2.8</td>
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<tr>
<td>Mean travel time to work</td>
<td>30</td>
</tr>
<tr>
<td>Age 3+ enrolled in school</td>
<td>3,578</td>
</tr>
<tr>
<td>Persons per square mile</td>
<td>11,127.1</td>
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<tr>
<td>Unemployment rate</td>
<td>7.5%</td>
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</tbody>
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Source: US Census Bureau, American Community Survey 2013-2017 (5-Year Estimates)

History, Location & Highlights

The Borough of Roselle Park is located in central Union County and is bordered by Kenilworth and Union to the north, Elizabeth to the east, Roselle to the south and Cranford to the west. Roselle Park was incorporated as a borough in 1901 after disputes over the lack of sufficient public services, including lack of a modern sewage system, neglected roads and poor schools. The first store in the world to be lit by electric light was Stone's Store on Westfield Avenue, lit by Thomas Edison's carbon filament prototype. Roselle Park was home to the factory and research facility of Marconi Wireless Telegraph, and in late 1921 became the site of WDY, the first radio broadcasting station licensed in the state of New Jersey and one of the first in the nation. Downtown development has established Roselle Park as a shopping destination, and the Borough seeks to attract more development along Westfield Avenue. The Borough has a mayor and a six-member borough council.

Transportation

The Northeast Corridor Rail Line runs through the Borough of Roselle Park, with a station downtown. In March 2014, NJ TRANSIT began to offer one-seat ride service to Manhattan on the Raritan Valley Line on off-peak weekday trains.
Further improving access to New York City from Roselle Park. Route 28 (Westfield Avenue) traverses the southern border of the Borough, and the Garden State Parkway passes just west of the Borough. Roselle Park is served by NJ Transit bus routes 58, 94 and 113. For workers in Roselle Park, 81.6% commute by private automobile, either alone (73.7%) or in a carpool (7.9%) and 11.9% use public transportation. The average commute time for a worker from Roselle Park is 30 minutes.

### Housing

The Borough of Roselle Park has 5,260 housing units, 94% of which are occupied. Approximately 59.2% of these are owner-occupied and 40.8% are renter occupied. 58.7% of Roselle Park’s housing units are single-unit, detached, while 28.3% are in structures with three or more units and 10.8% are in structures with two units. Approximately 68.4% of Roselle Park’s housing stock were built prior to 1960. The median housing value in Roselle Park is $277,900 and the median gross rent is $1,183 per month.

### Community Facilities, Services & Utilities

#### Public Schools:
- Aldene Elementary (K-Grade 5)
- Robert Gordon Elementary (K-5)
- Sherman Elementary (K-5)
- Roselle Park Middle School (6-8)
- Roselle Park High School (9-12)

#### Private Schools:
- Community Nursery School (Pre-K)

#### Public Library:
- Located at 404 Chestnut Street

#### Fire Department:
- Located at 110 East Westfield Avenue
- 60 volunteer firefighters
- Operate 24/7 across three fire stations

#### Police Department:
- Located at 110 East Westfield Avenue
- 34 sworn members

#### Parks & Recreation:
- Lincoln Park
- Edgar “Hot Dog” Acker Park

### Web Links:
- City website: [http://www.rosellepark.net/](http://www.rosellepark.net/)
- Union County: [http://ucnj.org/](http://ucnj.org/)
- Public Schools: [http://www.rpsd.org/](http://www.rpsd.org/)
- Public Library: [http://www.roselleparklibrary.org](http://www.roselleparklibrary.org)
- Chamber of Commerce: [https://www.roselleparkbusinesschamber.org/](https://www.roselleparkbusinesschamber.org/)

Roselle Park's Veterans Memorial Library pictured with the children's lego club. Photo Source: photos.nj.com