



Union County, New Jersey

Borough of Roselle

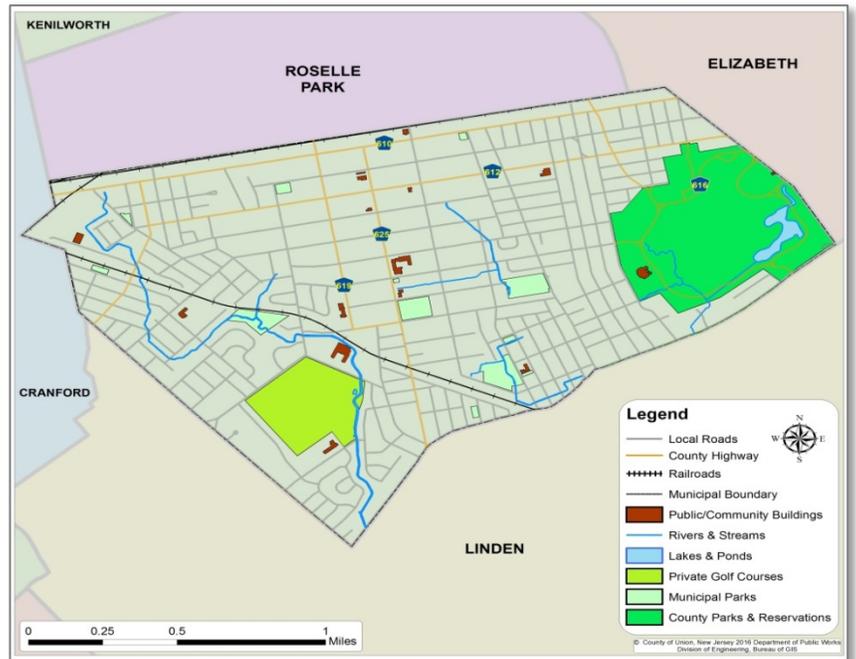
<http://www.boroughofroselle.com/>



Demographics

Population	21,746
Land Area (sq. miles)	2.65
Per capita income	\$26,114
Percent below poverty	11.8%
Median household income	\$52,480
Median age	40.6
Total housing units	8,687
Median housing value	\$206,700
Average household size	2.8
Mean travel time to work	30
Age 3+ enrolled in school	5,907
Persons per square mile	8,202.9
Unemployment rate	12.3%

Source: US Census Bureau, American Community Survey 2013-2017 (5-Year Estimates)



GIS Website to Access High Detail Interactive Map :

<http://ucgis.ucnj.org/UnionCountyGIS/WebPages/Map/FundyViewer.aspx>

History, Location & Highlights

The Borough of Roselle is located in central Union County and is bordered by Cranford to the west, Linden to the west and south, Elizabeth to the northeast and Roselle Park to the north. In 1883, Roselle was the first village to be electrically lit by Thomas Edison. Roselle was formed from portions of Linden and was incorporated as an independent borough in 1894. The Borough of Roselle is governed by the Mayor/Council form of local government. Roselle has a six member borough council and the mayor is directly elected by the voters. The former Roselle Golf Course site is being redeveloped and will provide 932 residential units. The project is expected to be completed in five phases over the course of the next six years. The completed project will include 326 one-bedroom and 606 two-bedroom units and preserve approximately 40% of the property as open space. In addition, Roselle is developing plans for a new 100,000 square community center and an early childhood learning center. The community center will house a new pool, gym, library, computer lab and recording studio on a five acre site at the intersection of Chandler Avenue and Harrison Avenue. Roselle is part of the State of New Jersey's Urban Enterprise Zone (UEZ) program, which offers a lower sales tax rate and other incentives to promote economic growth and reduce unemployment. Over 200 businesses participate in Roselle's UEZ.

Transportation

Roselle is bordered to the north by Route 28 and to the south by Route 27, both major commercial arteries connecting it to other destinations in Union County and the State. The NJ Transit Raritan Valley Line runs just north of Roselle and the station in Roselle Park is easily accessible. Additionally, the Northeast Corridor Line runs



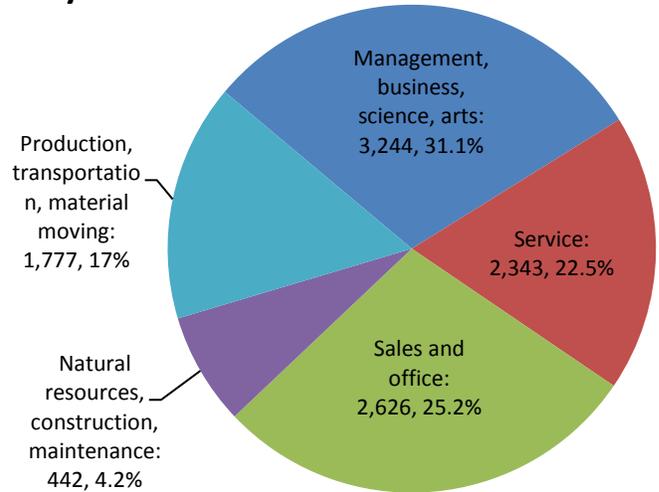
Warinanco Park in Roselle. Source: city-data.com

south of the Borough, with a station in Linden. Roselle Borough is served by NJ Transit bus routes 48, 56, 59, 94, 112 and 115. For workers in Roselle, 81.6% commute via a private automobile, either alone (74.2%) or in a carpool (7.4%), 10.8% use public transportation, and 1.4% walk to work. 43.1% worked outside of Union County and 8.1% worked outside of New Jersey. The average commute time for a worker from Roselle is 30 minutes.

Housing

The Borough of Roselle has 8,687 housing units, 89.9% of which are occupied. Approximately 54% of these are owner-occupied and 46% are renter occupied. Over half of Roselle’s housing units are single-unit, detached, while 26.8% are in structures with three or more units and 14.2% are in structures with two units. The number of homes built before 1960 represents 65.9% of the total housing stock. The median housing value in Roselle is \$206,700 and the median gross rent is \$1,083 per month.

Roselle Employment by Sector



Source: US Census Bureau, American Community Survey 2013-2017 (5-Year Estimates)

Community Facilities & Services

Public Schools:

- Roselle Preschool (PreK)
- Kindergarten Success Academy (K)
- Harrison Elementary School (1-4)
- Dr. Charles C. Polk Elementary School (1-4)
- Washington Elementary School (1-4)
- Leonard V. Moore Middle School (5-6)
- Grace Wilday Junior High School (6-8)
- Abraham Clark High School (9-12)

Public Library:

- Located at 104 West Fourth Street

Fire Department:

- Located at 725 Chestnut Street

Police Department:

- Located at 210 Chestnut Street

Private Schools:

- St. Joseph the Carpenter School (PreK-8)
- The Shim Academy (PreK-3)
- Roselle Catholic High School (9-12)

Parks & Recreation:

- Warinanco Park
- Sylvester Land Memorial Field



A street in Roselle. Photo Source: securitysystemsny.com

Web Links:

- City website: <http://www.boroughofroselle.com/>
- Union County: <http://ucnj.org/>
- Public Schools: <http://www.roselleschools.org/>
- Public Library: <http://www.rosellelibrary.org/>
- Chamber of Commerce: <http://rosellechamberofcommerce.org/>